

Company

The Group, founded by a group of experienced jewellery specialists, is one of the leading jewellery retailers in Hong Kong and Mainland. With the first Lukfook Jewellery shop established in North Point, Hong Kong in 1991, it has always been upholding the service motto of “Exquisite Craftsmanship, Quality Services and Customer Orientation”. In May 1997, the Group was listed on the Main Board of The Stock Exchange of Hong Kong Limited. We principally engage in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. Through multi-brand strategy to cater to the needs of different customers, the Group’s brands, including Lukfook Jewellery, 3DG Jewellery, Heirloom Fortune, Lukfook Joaillerie, Goldstyle and Love LUKFOOK JEWELLERY, currently have a total of around 2,800 points of sale in 15 countries and regions, crafting the finest jewellery and providing quality services for customers. The Group will continue to identify new business opportunities in the international market and actively pursue further development in China and overseas markets in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

Job Title: Corporate Communications Officer

Job Responsibilities:

- Administer management’s public service schedules & work and update their public profile
- Evaluate cost & benefit and screen high-profile awards / recognition opportunities to celebrate brand success
- Produce quality write up, e.g., monthly market intelligent reports, press releases, interview Q&A, media statement, speeches
- Maintain good media relationships, involve in media monitoring & PR agency management
- Evaluate sponsorship opportunities, support in Lukfook Volunteer Team /CSR programs and consolidate ESG profiling for Annual Reports
- Support in company annual events, Raceday, website content update, data compilation for management review and ad hoc projects as required
- Build internal and external networks to facilitate message delivery, communicate effectively with all types of audiences

Job Requirements:

- Bachelor’s Degree or above in related discipline(s) with minimum 3 years’ Corporate Communications or Marketing working experience, preferably in listed companies
- Proficient in both written & spoken Chinese (Cantonese and Mandarin) and English (DSE: 4 or above in both Chinese and English)
- Basic financial knowledge required
- Result-driven, strong people skills, meticulous, and able to exhibit flexibility based on the immediate situation
- Familiar with media environment, experienced in media relationship building
- Proficiency in website CMS, MS Office and Chinese Word Processing
- Immediate availability is preferred

To apply: Please send your CV, including Chinese and English language proficiency results, current/expected salary and availability to vivian.ng@lukfook.com.